

Guest Lecture on

Design Thinking, Ideation and entrepreneurship

Details of The Resource Person: Dr. Annasaheb Gurav, Professor, Dean (I/C)
Faculty of Commerce and Management,
Department of Commerce and Management,
Shivaji university, Kolhapur

Day and Date: Tuesday, 15/2/2022

Online Link : <https://youtu.be/JRcYkLgzSs>

Link for social media shared:

<https://www.facebook.com/101408854942632/posts/493718409045006/>

Participants Details:

Total no. of students: 110

M. Pharm Students: 40

B. Pharm Students: 30

Faculty: 10

Other delegates: 30

Objectives:

The main objective of this seminar was to make students understand the basic concepts of design thinking and ideation.

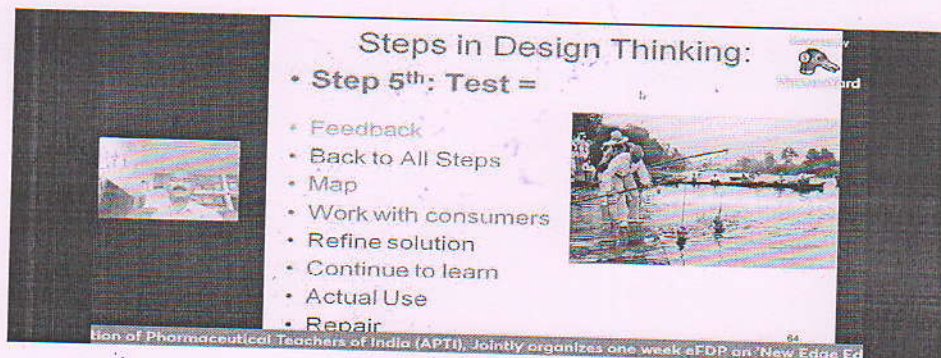
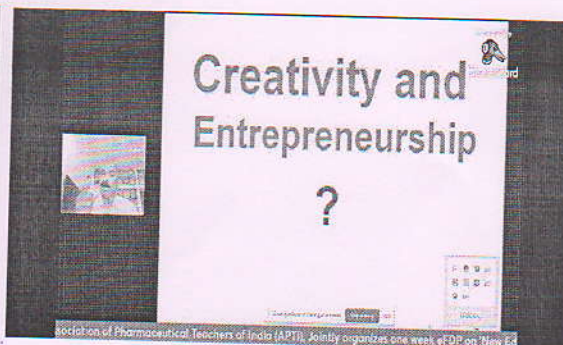
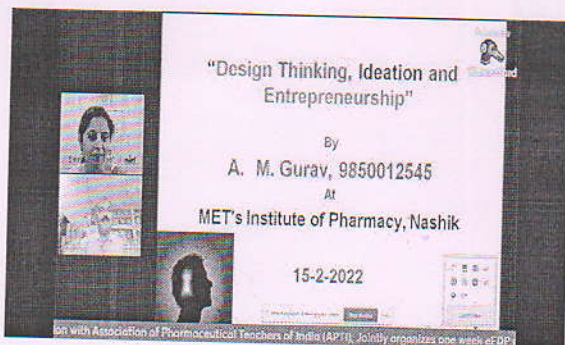
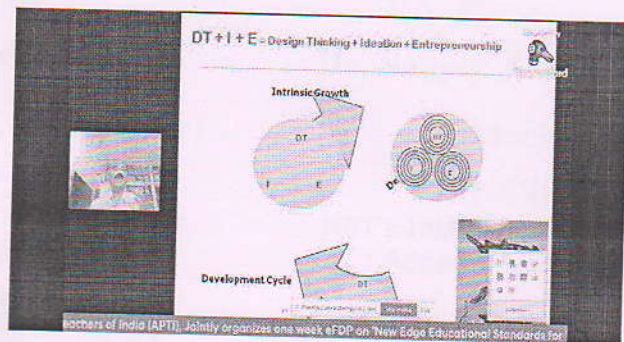
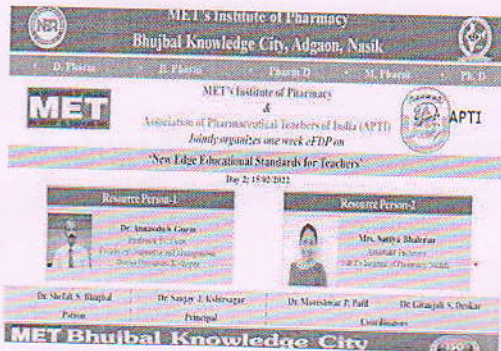
Key Outcome of the Activity:

- Introduction to terminologies involved in design thinking
- Outline of design thinking process
- Overview of ideation and its importance in entrepreneurship
- Introduction to key concept of ideation and prototype development

Curriculum Gap Fulfilled:

Through this seminar, students were made aware about how they process of design thinking can help them in following a path of ideation. How the journey of idea to prototype takes place and how one can implement design thinking process in getting the result.

Photo Gallery:



Dr. Rani Kankate
(IIC Co-Ordinator)

Ms. Saniya Bhalerao
(Event Co-Ordinator)

Dr. Sanjay J. Kshirsagar
(Principal)

PRINCIPAL
MET's Institute of Pharmacy
Adgaon, Nashik-3.

